Conference and Exhibition Programme 2022

30 May – 1 June 2022 Telford International Centre www.uksg.org

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Welcome to Telford

Welcome to Telford, and back to in-person conferences! It feels like it's been an incredibly long time since we met here back in 2019 for our last face-to-face conference, and for many I know this will be an emotional reunion. Last year we held our first, very successful virtual conference, and for this, our 45th annual conference, we're trying out a hybrid format, which will provide all the benefits of an in-person meeting for those able to attend, while extending our reach and enabling participation from a much wider audience. We had really positive feedback on our last conference in Telford and so will be keeping many of the initiatives we started there: partnering with a local homeless charity to donate unused lunchbags, and minimising our waste through recycling points and hydration stations, with reusable coffee mugs and water bottles courtesy of our sponsors The New York Times and Annual Reviews. The Telford International Centre is one of the sector's leaders in its "zero to landfill" policy, and we have worked closely with them to make the conference as environmentally friendly as possible.

We have had a record number of sponsors this year, and we are grateful to all of them for their support - without them and the exhibition the conference would be very different, so please do visit them in the exhibit hall. I look forward to meeting as many of you as possible at the reception there on Monday night.

This event epitomises what makes UKSG so special – bringing together the different elements in our sector to exchange ideas and share expertise, solutions and best practice, and so I'm delighted that we'll be using the event to launch our new strategic vision, setting out our ambitions for an organisation that includes, connects, innovates and delivers. Please do come and chat with us at our exhibition stand, engage with us through the conference app or via the conference digital site, if you would like to find out more about the vision, or how you can get involved to contribute.

Whether this is your first or your 45th UKSG conference, all of us who either work for, or volunteer with, UKSG hope you enjoy this year's event. We want you to go home full of inspiration and ideas, which you then implement and bring back to share at UKSG 2023 in Glasgow!

Joanna Ball, Chair, UKSG







From the *Insights* Editors

It is great to be back into the real world again and able to share the UKSG Conference with each other in person once more. We're looking forward to a stimulating and fascinating few days in Telford (or online for those unable to join in person).

The last two years have been a period of extraordinary changes in the world and within the scholarly communications community, and we have been extremely proud to have been able to keep you up to date with developments and new initiatives, but also share with you articles which present more practical applications of those developments. Insights has been hugely grateful to the continued efforts of our editorial board, our peer reviewers, and, above all, our authors, who have continued to write informative and occasionally challenging articles for us. We are also in debt to Magaly Bascones and Rebekah Cummings, the guest editors of our second special curated collection, which this time focused on the ever-challenging field of metadata and discovery.

If you'd like to join our esteemed group of authors, please do consider submitting your articles for publication in *Insights*. Take a look at our recent Call for Papers on the UKSG website. Even if you don't feel able to write an article, take some time to read and comment on the articles we have published and keep the scholarly debate going.

Steve and Lorraine

Timetable

Monday 30th May

This programme and timings are subject to change

08.00		Registration, refreshments and exhibition viewing, Hall 1
08.15		Chair Yoga (pre-booking was required) SPONSORED BY BURGUNDY INFORMATION SERVICES Burgundy Information Services
10.00		Opening of the Conference, Ludlow Suite Joanna Ball, Chair, UKSG Greetings from NASIG Presentation of the John Merriman Joint NASIG/UKSG Award by Alex Robinson, Taylor & Francis UKSG AWARD SPONSORED BY TAYLOR & FRANCIS Presentation to the sponsored students and early career professionals AWARD SPONSORED BY CAMBRIDGE UNIVERSITY PRESS CAMBRIDGE UNIVERSITY PRESS WILEY
10.30-12.00	Plenary Session 1 Ludlow Suite Chair: Joanna Ball, Chair, UKSG	10.30 Advancing equity and openness in scholarship: a view from MIT Chris Bourg, MIT 11.00 From open access to open science for UK Research and Innovation (UKRI) Rachel Bruce, UK Research and Innovation Strategy
12.00		Lunch and exhibition viewing, Hall 1
13.30		Breakout sessions (Group A)
14.30		Breakout sessions (Group B)
15.30		Refreshments and exhibition viewing, Hall 1
16.00		Breakout sessions (Group C)
17.00-17.30	Lightning Talks Session 1 Ludlow Suite Chair: Joanna Ball, Chair, UKSG	17.00 Wait! What? There's lots of vital stuff missing from the scholarly record! Toby Green, Coherent Digital 17.10 Influential Researcher: tackling researcher engagement with metrics through personalised action plans James Barnett, University of Birmingham 17.20 Scholarship that's built to last: strategies for publishers, platform creators, and authors Karen Hanson, Portico, ITHAKA
17.30-18.30		Exhibition viewing and reception, Hall 1
19.00		Supper and quiz (pre-booking was required) Telford International Centre SPONSORED BY ACS PUBLICATIONS Or Free Evening ACS Publications Most Trusted. Most Cited. Most Read.

Tuesday 31st May

08.00		Registration, refreshments and exhibition viewing, Hall 1
08.15		Chair Yoga (pre-booking was required) SPONSORED BY BURGUNDY INFORMATION SERVICES Burgundy Information Services
09.00	Plenary Session 2 Ludlow Suite Chair: Andrew Barker	09.00 The role of universities in delivering inclusive regional growth through knowledge exchange Hamish McAlpine, Oxentia 09.30 Universities put in their place Baroness Sue Black, Lancaster University 10.00 Compassionate leadership: the role of libraries in promoting social justice Joshua Sendall, University of Nottingham
10.30		Refreshments and exhibition viewing, Hall 1
11.00		Breakout sessions (Group A)
12.00-12.30	Lightning Talks Session 2 Ludlow Suite	12.00 What can we learn from the ESAC Market Watch? Adam Der, Max Planck Digital Library 12.10 OA the great and powerful? Exploring the link between Open Access publication and perceived output quality at a small public research university in Hampshire Jacqueline Barlow, University of Winchester 12.20 Publishing through a pandemic: how has COVID affected how we discover, read and publish research? Mark Robinson, Taylor & Francis
12.30		Lunch and exhibition viewing, Hall 1
13.30	Ludlow Suite Phill Hall, <i>EBSCO</i> Thomas Shaw, <i>Lancaster University</i>	Panorama – building library data infrastructure through partnership with academic libraries In this short presentation Phill Hall will introduce how EBSCO are partnering with academic libraries to critique their engagement data using modern data tools.
14.30		Breakout sessions (Group B)
15.30		Refreshments and exhibition viewing, Hall 1
16.00		Breakout sessions (Group D)
17.00-17.30	Lightning Talks Session 3 Ludlow Suite	17.00 10 things to look for in a licence Ben Taplin, Jisc 17.10 Amplify what is hidden, acknowledge what has been erased: addressing silences in primary source databases Ellie Davey Corrigan, Adam Matthew Digital 17.20 JASPER: preserving diamond Open Access journals Alicia Wise, CLOCKSS
17.30		Exhibition viewing, Hall 1
19.00	Ironbridge Suite, Telford International Centre	Gala dinner Followed by disco EVENING SPONSORED BY MDPI

Timetable

Wednesday 1st June

This programme and timings are subject to change

09.00		Registration, refreshments and exhibition viewing, Hall 1
09.30		Breakout sessions (Group C)
10.30		Refreshments and exhibition viewing, Hall 1
11.00		Breakout sessions (Group D)
12.00-13.15	Plenary Session 3 Ludlow Suite Chair: Joanna Ball Chair, UKSG	12.00 N8+ and collective collections: what's the little idea? Phil Sykes, <i>University of Liverpool</i> 12.25 Looking to the future: CDL and library solutions Judith Fraenkel, <i>ExLibris</i>

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Monday 30th May

Plenary Session 1

Ludlow Suite

Chair: Joanna Ball, Chair, UKSG



10.30
Advancing equity and openness in scholarship: a view from *MIT*



Chris Bourg

From launching Open CourseWare twenty years ago to passing one of the first faculty open access policies in the US in 2009, MIT has a long history of supporting and advancing openness in education and scholarship. In recent years, open advocates at MIT have increasingly incorporated a focus on equity in our efforts, based on a belief that equitable opportunity to contribute to scholarship is as important to the integrity and usefulness of scholarship as is open and equitable access to read and use scholarly products. In this talk, Chris Bourg, Director of Libraries at MIT, will talk about progress and potential for understanding, advancing, and sustaining open and equitable scholarship at MIT and through collective action with other institutions.

Chris Bourg is the Director of Libraries at Massachusetts Institute of Technology (MIT), and founding director of the Center for Research on Equitable and Open Scholarship (CREOS). Chris has extensive experience promoting equitable and open scholarship, and is an advocate for the role of libraries in promoting social justice and democracy.

Chris co-chaired the MIT Ad Hoc Task Force on the Future of Libraries and the MIT Ad Hoc Task Force on Open Access to MIT's Research, and is a member of the National Academies of Science, Engineering and Medicine Roundtable on Aligning Incentives for Open Science.

11.00

From open access to open science for UK Research and Innovation (UKRI)



Rachel BruceUK Research and Innovation Strategy

Open science is a strategic priority for UKRI, the UK's largest public research funder. Working in partnership across the research environment is essential to progress open science and to bring about more accessible, transparent and re-useable research. In this talk Rachel Bruce will describe the UKRI open research strategy and reflect on partnership with a range of stakeholders, including libraries and publishers.

Rachel Bruce is Head of Open Research at UK Research and Innovation (UKRI). Rachel has worked in research policy and digital scholarship, including infrastructure development, across national organisations including the former Higher Education Funding Council, Jisc and the Department of Business Energy and Industrial Strategy (BEIS). She has overseen national and international programmes, that develop digital infrastructure for information and scholarship that have resulted in longterm sustainable services. She is an expert in open science and has been an expert adviser to the European Commission and was the UK representative on the European Open Science Cloud Governance Board.

Most recently Rachel has led the UKRI Open Access review that has resulted in a single OA policy across UK Research and Innovation, as well as leading the wider UKRI open research strategy, such as leading work on research incentives for open research with partners, including the G7.

Tuesday 31st May

Plenary Session 2

Ludlow Suite

Chair: Andrew Barker

09.00

The role of universities in delivering inclusive regional growth through knowledge exchange



Hamish McAlpine
Oxentia

The role of universities in supporting regional regeneration and growth is increasingly well recognised. But how do universities navigate this complex landscape, and how does this activity align with their broader missions around teaching and research? Once known as the 'third mission' or 'third leg of the stool', I argue that knowledge exchange (KE) is now a critical and integral part of how universities deliver their mission and strategies. As both government policy and KE practice evolves, how can all parts of the university work together to deliver for their regions, and how might this benefit the university?

Oxentia is Oxford's global innovation consultancy. As Principal Consultant, Hamish works with Higher Education and government clients, delivering consultancy, strategy development and training on knowledge exchange and commercialisation (KEC) and innovation management. He has a particular interest in innovation ecosystems and the role of universities in driving inclusive regional growth.

Before joining Oxentia in 2021, Hamish was the Head of Data & Evidence at Research England, part of UK Research and Innovation (UKRI). He was responsible for creating England's first knowledge exchange framework (KEF), as well as managing £250m per annum of KE funding, and related policy areas. In his spare time, he upcycles bits of old aircraft into furniture.

09.30

Universities put in their place



Baroness Sue Black Lancaster University

At one extreme a university may operate irrespective of the geographical location it inhabits whilst at the other, it may be the very life blood of its community. The UK Government's current focus on the role of 'place', regional growth and the levelling up agenda, poses an interesting dilemma for some, but opportunity for others, to reconsider their function as an anchor institution within their community. We will explore this using examples from Lancaster University's civic journey.

Professor Dame Sue Black is Pro Vice Chancellor for Engagement at Lancaster University. She is President elect of St. John's College, Oxford and a cross-bench peer as Baroness Black of Strome. She is President, Fellow and Trustee of the Royal Anthropological Institute which is the professional body for her discipline of Forensic Anthropology for which she was awarded an OBE in 2001 and a DBE in 2016. She is a Fellow of the British Academy, Royal Society of Edinburgh and Royal Society of Biology. 10.00

Compassionate leadership: the role of libraries in promoting social justice



Joshua Sendall University of Nottingham

We continue to operate in an environment characterised by significant volatility, uncertainty, complexity and ambiguity. A fractured global geopolitical settlement, profound environmental and climate pressures, the rapid driving forces of digital transformation and significant social, economic and health inequalities. These pervasive challenges have been amplified through the seismic impact of the coronavirus pandemic. These are not partisan issues – they affect us all.

Josh will explore the positive role that libraries can play in responding to the challenges as compassionate leaders striving towards social justice.

Josh joined University of Nottingham Libraries as Associate Director for Research in November 2021. He works within and beyond the institution to develop libraries' role as a research service provider, partner and pioneer. He leads collaborative and enterprising teams who enable open research environments which maximise the reach, impact, and integrity of research.

Prior to joining Nottingham, Josh held several roles at Lancaster University including Library Aide, Learning Zone Student Advisor, Information Assistant, Research Data Manager, and most recently, Research and Scholarly Communications Manager.

Josh promotes equality, diversity and inclusion leading to productive, healthy and resilient cultures and communities.

Wednesday 1st June

Plenary Session 3

Ludlow Suite

Chair: Joanna Ball, Chair, UKSG



12.00 N8+ and collective collections: what's the little idea?



Phil Sykes *University of Liverpool*

Phil will talk about the development of the N8+ project, its potential to reset the power balance between universities and publishers worldwide, and the role it could play in the development of "collective collections". He will argue, more broadly, that the best hope for progress in our work tends to come not from big ideas but from small, specific, concrete advances.

Phil will deliver this presentation on the first day of his retirement. For the last eighteen years, he has been Director of Libraries, Museums and Galleries at the University of Liverpool. Most of his previous experience was at new universities - Leeds Polytechnic, Hatfield Polytechnic, Liverpool JMU and the University of Huddersfield, where he managed a converged library and computing service. He was Chair of RLUK for two years and a member of the Finch group on Open Access. He was one of the founder members of the N8+ initiative and developed much of the methodology which underlies it.

12.25
Looking to the future:
CDL and library solutions



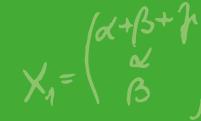
Judith Fraenkel ExLibris

Controlled Digital Lending (CDL) is a developing practice which allows libraries to lend a digital copy of a physical resource in a "lend like print" manner. Ex Libris has a vision of integrating CDL capabilities within our products to help librarians serve their users in the most modern and adaptive way possible.

Ex Libris has already taken steps to support libraries by providing CDL capabilities within Alma Digital, with more planned in the fields of reserves management, general circulation and resource sharing. Judith Fraenkel, Director of Product Management, will take you through these plans, and more, in this session.

Judith Fraenkel is Director of Product Management at Ex Libris focusing on Resource Sharing solutions. Since joining the company in 1999, Judith has filled various positions in the areas of technology, content management and customer support. A key focus of her current role is leading efforts to integrate Controlled Digital Lending capabilities into Ex Libris' products. She also leads strategy and programs that enhance the Diversity, Inclusion and Equity commitment of Ex Libris.





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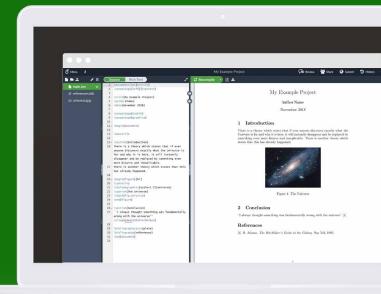
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 remain gated. Participating libraries
 will receive access even if the
 model is not successful.
- Cover partial direct costs for the publication of high-quality works that are also available for print purchase.

Join us for a discussion of how smaller and non-profit presses can cooperate with libraries to better support OA at "Structuring **Open Access** Structures: Libraries partnering with non-profit publishers" on Monday 30th May at 14:30 and Tuesday 31st May at 14:30.

Stop by our booth or visit **mitpress.mit.edu/direct-to-open** for more information.



Monday 30th May

Lightning Talks Session 1

Ludlow Suite

Chair: Joanna Ball, Chair, UKSG

17.00

Wait! What? There's lots of vital stuff missing from the scholarly record!

Toby Green

Coherent Digital

The scholarly record has always comprised *more* than books and journals - pamphlets, reports, working papers etc, i.e. the much-ignored and often-misunderstood 'grey literature'. Curiously, digital makes it harder for the "more" to be included in today's scholarly record and much is now missing. What makes this urgent is that Web 2.0 has unleashed a huge increase in born-digital grey stuff (all of the above but now also tweets, blog posts etc). In this lightning talk you'll learn about the extent of the problem and a project that's trying to address it.

17.10

Influential Researcher: tackling researcher engagement with metrics through personalised action plans

James Barnett

University of Birmingham

At University of Birmingham, the Library Services Research Skills Team have been part of a successful 'Influential Researcher' programme, supporting academic researchers with gaining a sense of agency over the range of metrics, personal identifiers (PIDs) and online publication profiles that are intrinsic to research culture. This lightning talk explores the background of the 'Influential Researcher' programme, its development through the lens of responsible metrics, and highlights how running 'Online Publication Profile' workshops (where attendees are sent a personalised action plan prior to the session) give time-poor researchers a practical set of steps for curating their online identities.

17.20

Scholarship that's built to last: strategies for publishers, platform creators, and authors

Karen Hanson

Portico, ITHAKA

Enabled by the web-dominated digital era, many publishers are supporting enhanced forms of scholarly publication that include features such as embedded multimedia, interactive maps, annotations, nonlinear navigation, and more. Decisions made about how to implement these features can have implications for the long-term sustainability and preservability of the publications. In a project funded by the Andrew W. Mellon Foundation and led by NYU Libraries, our teams evaluated a variety of enhanced publications for preservability and developed a set of guidelines to be used by publishers, authors and platform developers to improve the likelihood that these publications can be preserved.

Tuesday 31st May

Lightning Talks Sessions 2

Ludlow Suite



12.00

What can we learn from the ESAC Market Watch?

Adam Der

Max Planck Digital Library

The ESAC Initiative is an open and global community of practice of librarians who are sharing their experiences and expertise in the operational aspects of open access agreements. The ESAC community also develops community resources and guidelines to empower librarians as they move into the era of open access, including the ESAC Workflow Recommendations, ESAC Transformative Agreement Registry, and most recently, the ESAC Market Watch and the ESAC Reference Guide to Transformative Agreements. The presentation will introduce how the community can learn from a number of key trends in the demographics and distribution of scholarly journal publishing in transition, and use these to better understand their position in the scholarly publishing market and make strategic considerations regarding their interactions with publishers.

12.10

OA the great and powerful? Exploring the link between Open Access publication and perceived output quality at a small public research university in Hampshire

Jacqueline Barlow

University of Winchester

The REF 2021 Open Access mandate was established in recognition of the benefits of OA publication and in an effort to increase the proportion of UK-funded research that is openly accessible. The REF is, however, primarily an assessment of research quality, not availability. As researchers and academics selected their best outputs for REF submission, the possibility arose that an association would be implied between openness and quality. In order to find out whether this had happened at the University of Winchester, research-active staff were invited to complete a survey measuring the likelihood that they would choose Green and Gold OA for outputs that they perceived to be of particularly high quality. The results show that there may in fact be a perception amongst Winchester academics that Open Access is more appropriate for very good outputs than for those perceived to be mediocre. The implications of this are briefly discussed.

12.20

Publishing through a pandemic: how has COVID affected how we discover, read and publish research?

Mark Robinson

Taylor & Francis

COVID has impacted so many parts of our lives since early 2020. But what has been the effect on users' journal content discovery, reading and publishing habits and what does that mean for both user experience and researcher-centric development in 2022 and beyond? How has user behaviour changed across the world and across disciplines, from the humanities and social sciences to science and medicine? In this session we'll explore the trends and patterns seen by one global publisher and what this means for each step of the publishing workflow, from online search to reading to publishing your research.

Tuesday 31st May

Lightning Talks Session 3

Ludlow Suite

17.00 10 things to look for in a licence

Ben Taplin

Jisc

Licence agreements for online content can be bewildering and risky if you don't have legal knowledge or training, but there are certain key elements that any good licence should include. This talk will help you find your way around licences by giving a rundown of the top ten clauses, where to find them, and what to do if they're not there.

17.10

Amplify what is hidden, acknowledge what has been erased: addressing silences in primary source databases

Ellie Davey Corrigan

Adam Matthew Digital

Adam Matthew digitises archival collections, making these available for researchers worldwide. Adam Matthew acknowledges that archival records are not neutral and the same goes for primary source databases. Just as archives are critically evaluating archival silences and hidden voices and considering methodologies for improving access to diverse voices, so too is Adam Matthew. This lightning session outlines the ways in which Adam Matthew has appraised its editorial processes, analysing every step from content discovery to post publication support. It will describe efforts made to contextualise archival gaps and silences through commissioned content, and to amplify marginalised voices through enhanced metadata.

17.20

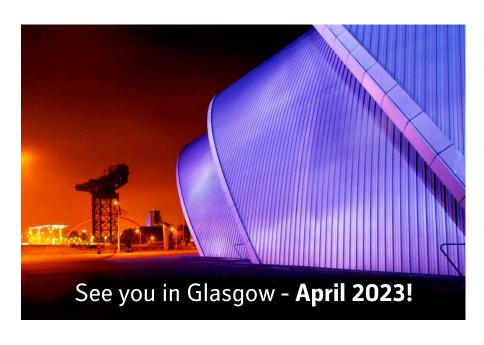
JASPER: preserving diamond Open Access journals

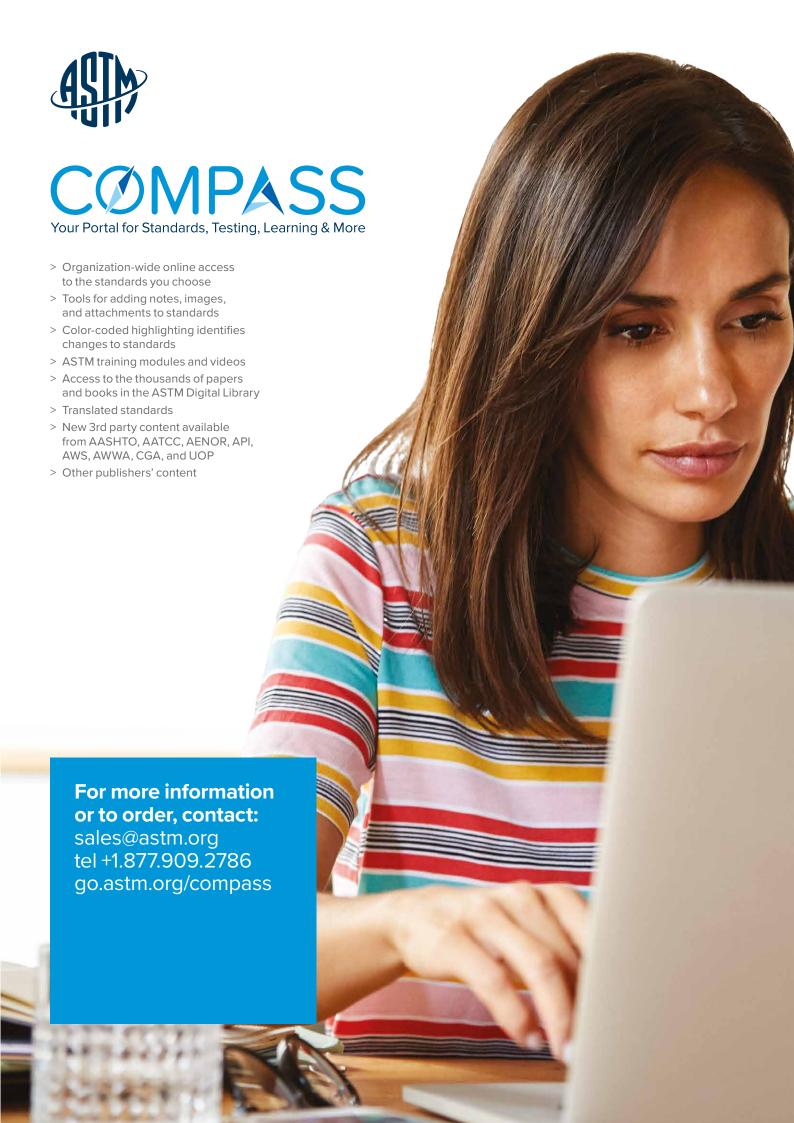
Alicia Wise CLOCKSS

In scholarly publishing, there is a long-tail of small, open access, peer-reviewed journals. Many sadly are not archived in a long-term digital preservation scheme, and so something needs to be done to prevent these journals from vanishing from the internet. A team of organisations have come together to find a solution that will decrease the number of unarchived journals. This is project JASPER.

The first phase (now ongoing) is a pilot to check if journals indexed in DOAJ will engage with archiving services when prompted to do so and with the offer of help. DOAJ acts as a conduit for the journals and a single point of contact for participating preservation services (initially CLOCKSS, Internet Archive, and PKP-PN). Preserved content then appears in the Keepers Registry.

The lightning talk will focus on lessons learned and next steps,





Breakout Sessions

The breakout sessions will be split into 4 Groups

The **Group A** sessions will run concurrently for 45 minutes on: Monday 30 May at 13.30 and Tuesday 31 May at 11.00

The **Group B** sessions will run concurrently for 45 minutes on: Monday 30 May at 14.30 and Tuesday 31 May at 14.30

The **Group C** sessions will run concurrently for 45 minutes on: Monday 30 May at 16.00 and Wednesday 1 June at 09.30

The **Group D** sessions will run concurrently for 45 minutes on: Tuesday 31 May at 16.00 and Wednesday 1 June at 11.00

Group A

From speed dating to longterm relationships: strategies for including support for Open Science Infrastructures into library budgets

Vanessa Proudman SCOSS/SPARC Europe Fabian Felder SCOSS/SPARC Europe **Jean-Francoi Lutz** SCOSS/SPARC Europe **Niels Stern OAPFN** Foundation

Timo Vilen FinFl ih Laura Mesotten

KU Leuven Agata Morka (moderator)

SCOSS/SPARC Europe

During this session we will seek to explore how libraries can move towards a more strategic way of thinking about investing in Open Science Infrastructures moving away from short-term commitments to mid to longer term ones by referring to countries that have changed their funding strategies in favour of OS infrastructure. What strategies are being applied on both national and institutional levels, why and how? A panel discussion will hear from library consortial and national approaches as to why they changed their funding strategies to include OS infrastructure, which we hope will give others the confidence to do the same.

Research Catalyst: situating the Archive and library staff at the centre of the research process

Anna Franca Edge Hill University **Liam Bullingham** Edge Hill University

Challenges posed by COVID-19 have highlighted the importance of collaboration between libraries, archives and academics. At Edge Hill University we have established 'Research Catalyst', a research group aiming to advance the productive and positive relationship between colleagues in Library and Learning Services (LSS) and the Department of History, English and Creative Writing, and positioning LSS as a co-lead in the research process with the potential of co-supervising or leading research projects. We have established a Memorandum of Understanding defining the purpose of our group and reflecting the complimentary agendas of librarians and academics. This talk introduces Research Catalyst and our ambitions for the future.

Open systems and solutions for libraries - a new perspective

Ken Chad

Ken Chad Consulting Ltd

The presentation argues that we need a new perspective on 'open' in the light of changing technology and the needs of academic libraries. Perceptions differ about what constitutes 'open' in terms of the wide variety of systems and solutions deployed by libraries.

With the rise of cloud computing, software 'platforms' are on the rise. The value of a platform. as opposed to a software 'product' comes not only from its own features, but from its ability to connect to external solutions, data, and processes. To do this it needs to be 'open' in terms of data and the ability to integrate, via (typically open) application programming interfaces (APIs), with other products which may be developed by customers or provided by other independent software vendors (ISVs). The result is that we see open source library system platforms such as Folio integrating with proprietary software solutions such as reading lists. Equally we see proprietary library system platforms making use of open source software and enabling third parties to integrate to add functionality and re-use data and services provides by the platform.

Supporting academics in navigating the emerging landscape of open access book policies

Karen Jackson

The Open Access (OA) policy landscape is shifting - funder policies are beginning to include OA for books. This is uncharted territory for most publishers and academics, and those at the nexus of publishing OA books require support. This interactive workshop will consider current developments in this area and provide an outline of the key findings of our work. We will invite feedback from attendees to inform understanding of the requirements and challenges faced by the academic community. In order to provide this support, we have carried out research looking at academics' opinions concerning publishing OA books and have identified key pain points experienced when dealing with OA book policies.



Transformative Agreements – what next?

Danny Smith

Jisc

Gaynor Redvers-Mutton

Microbiology Society

Jeremy Upton

University of Edinburgh

We have been living with Transformative Agreements for a while and many publishers and institutions are now familiar with the way they work. But are they really transformative, and are they getting us to where we need to be? This session looks at a potential model of what comes next and how this may transition to a different way of pricing for journal content.

Does usage data matter in an open access world?

Tasha Mellins-Cohen COUNTER

People tend to think about COUNTER data as the information librarians use to evaluate subscription content. So, will there be any need for this usage data in an increasingly open access environment? This session discusses this question in the context of emerging community action business models and asks if usage statistics are relevant in evaluating the investment libraries are making in open access journal and book content. If usage statistics are relevant, whose usage? The usage by members of the institution or the usage made by people in the wider world? Finally, this session will discuss what COUNTER has been doing over the course of the last year to explore these questions, and how COUNTER reports could develop as a result.

From reverence to contempt: students' evolving attitudes toward the media and the urgent need for instructional recalibration

Adam Blackwell

ProQuest

The pandemic laid bare a trend many educators throughout the world had already noticed. The near reverence with which students used to regard serious newspapers had largely evaporated and, in some cases, been replaced with outright contempt. I taught scholarly research and writing at the start of our new millennium and, like most of my colleagues, I encouraged scepticism toward the media. We taught our students that even the most prestigious newspapers shouldn't be taken for gospel and that all articles were susceptible to error and bias. Today, this kind of instruction is neither necessary nor helpful. For the most part, students are already sceptical of the media and, where they detect opinions in news sources different from their own, they are increasingly likely to dismiss everything in those sources as fundamentally unreliable. In this session, we will consider the main reasons students have lost faith in the media and explore non-naïve and responsible ways of building it back.

Data and decolonising the curriculum

Robyn Price

Imperial College London

Some UK HEIs have begun to examine whether legacies of colonialism or other injustices are present in curricula. Imperial College has developed a novel computer-based method that combines our reading list management system, a journal database and the World Bank to evaluate the distribution of authors cited on reading lists by affiliated country income status. The results applied to modules over different time periods will be shared as well as our broader thoughts and experience of the implications, opportunities and limitations of quantitative data to support decolonisation, particularly in a STEM setting.

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Breakout Sessions

Group B

Open textbook publishing 101: a quick start to your university's open textbook initiative

Mira Buist-Zhuk University of Groningen Margareet Nieborg University of Groningen

This presentation will outline our experiences with launching an open textbook publishing initiative at the University of Groningen (Netherlands) in cooperation with the university press and reflect on the learning points of the ongoing project.

The goal of this session is to support and encourage other university presses and libraries with small budgets to start their own open textbook pilots by sharing our lessons learned along the way and showing how rewarding and low-entry, albeit challenging, the process could be.

We will substantiate our point with examples drawn from the experiences of our open textbook authors, ranging from involving students' input to making use of the interactive features of a publishing platform. We would like to demonstrate that a successful and innovative open textbook publishing pilot can be both low-cost and high-value, with space to experiment and centre around authors' creative ideas, student needs and open pedagogical practices.

How to evaluate AI tools - and how the library can help

Michael Upshall

UNSILO, a division of Cactus Communications

There are two main aspects to the AI for academic publishing in use today: the algorithm, and the corpus. Somewhat surprisingly, most attention has been focused on algorithms, yet the corpus may be even more important, from the point of view of potential bias. There is already plenty of experience within the library at measuring the take-up and effect (and limitations) of digital tools. Using some real-life case studies, this presentation gives suggestions for assessing AI tools compared with current manual processes, and considers how use cases can help identify new ways of deploying of Al.

Structuring Open Access Structures: libraries partnering with non-profit publishers

Amy Harris
The MIT Press
Helen Dobson

The shift to a more equitable open access ecosystem requires collaborative work between values-aligned stakeholders. Libraries and non-profit publishers often share similar missions. but existing structures on both sides can work to create barriers to collaboration. The system remains configured to work with paid subscriptions or perpetual licensing, alongside print procurement, which can work against implementing OA models. What are the major structural impediments for OA? How can smaller and non-profit presses cooperate with libraries to create OA positive structures? We will use the LYRASIS OACIP, MIT Press's D2O and PLoS CAP models as case studies for change.

Sharing the costs of transition from Closed to Open: the quest for a fair cost allocation model in Austria

Rita Pinhasi
University of Vienna
Brigitte Kromp
University of Vienna
Lothar Hölbling
University of Vienna

Austria was one of the first countries to initiate and implement transformative agreements with publishers, its first agreement dating back to 2014. Since then, the Austrian Academic Library Consortium has concluded deals with all major publishers and increasingly with society and university presses as well. This session will explore the challenges encountered while searching for a fair and sustainable cost-sharing model in a world in transition to Open Access, where the costs for reading and publishing continue to coexist. We will present the first transformative cost-sharing model, rolled out for two major agreements (Wiley and Springer), and provide an honest account of our experience to date. We will also give an overview of the AT2OA Post Transition Study, which builds on the methodology developed by Schimmer et al., and how this has influenced our current approaches.

Please note this session will not be available for streaming.



Towards a model for assessing the value of transformative agreements for both "read" and "publish" institutions

Michael Levine-Clark
University of Denver
Heather Staines
Delta Think
Jason Price
SCELC Library Consortium
John McDonald
EBSCO Information Services

Read and publish deals or Transformative Agreements, through which funders and institutions pay for knowledge dissemination rather than access, are a recent pathway toward a more open future. Yet we lack a framework for assessing the combined value of the open publishing and comprehensive read access that these deals provide. Perceived and actual value and price vary according to whether an institution is a major content producer (publish institution) or content consumer (read institution). To assess the value from these differing perspectives, we'll use top-down data from Delta Think's OA Data & Analytics Tool and bottom-up data from OurResearch's unsub.

Bridging universities with society: policy, strategy, and practice

Thomas Kaarsted
University of Southern Denmark
Anne Kathrine Ovegaard
University of Southern Denmark
Kirsty Wallis
UCL

The role and place of universities in society are shifting and various initiatives seem to bridge the gap between science and citizens. But the framework, knowledge and possible implementation of these new standards seem diverse and somehow not consistent enough to produce sustainable change. This plenary session aims to frame the field, lay out strategic options and drill into concrete cases.

The moderators are chairing the LIBER "Citizen Science". In this session, we will illustrate the interests, the thrill and the achievements working to improve the academic mission in order to better serve our society.

Now we've heard it all! Engaging the community in shaping OA policy for books.

Agata Morka SPARC Europe

Vanessa Proudman

SPARC Europe
Tom Mosterd

DOAB & OAPEN, Open Access Books Network

Niels Stern *OAPEN Foundation*

Jeroen Sondervan *Utrecht University Library*

Rupert Gatti *Open Book Publishers*

The Open Access Books Network (OABN) is a relatively new kid on the block, but it punches above its weight. Our most significant series so far was the Voices from the OA Books Community, devoted to exploring different aspects of policy for OA books. During the heated discussions, what were the main areas of consensus and which topics emerged as especially controversial? Which aspects of OA policy for books perplexed the community and provoked more questions than answers?

In this session we will hear from session leaders and participants as they paint a nuanced picture of a necessary but complex endeavour: how to directly engage the OA books community in developing policies that will materially affect its future.

Breakout Sessions

Group C

How do you make Library acquisitions truly ethical?

Peter Barr

University of Sheffield

Contained within the University of **Sheffield Comprehensive Content** Strategy is an expression of ideals on which the Library should operate, notably a commitment to act ethically, sustainably and inclusively in the provision of content. This paper will explore the challenges of turning these ideals into practical action. It will ask what practically can be affected by librarians. Does this situation require a revolution? If not, can significant reform be achieved within existing power structures? Or are these notions fundamentally impossible, and should academic libraries resign themselves to an accommodation with commercialism and look for other values in their partnerships?

Brokering a National Data Agreement - Lessons Learnt and Future Opportunities

Neil Grindley

Jisc

Jisc has led on a strategy (known as 'Plan M') to improve the efficiency of the library data ecosystem in the UK. This session will contextualise the objectives of the plan, give an update on progress and look ahead to the opportunities that may be afforded if a more open bibliographic data ecosystem can be realised that empowers novel research, learning and teaching. A key part of the session will report on the outcome of a negotiation between Jisc and OCLC to facilitate a national WorldCat licence.

Edinburgh Diamond: launching a librarysupported open access book hosting service*

Rebecca Wojturska

University of Edinburgh

With new policies and guidance around Open Access publishing for academic books, it's more important than ever for libraries to engage with Open Access publishing to provide support for their academics and students.

Edinburgh University Library is launching a book hosting service to support teaching and learning activities. The service is rebranding as "Edinburgh Diamond" and will be free of charge to staff and students, enabling them to publish textbooks, monographs and edited collections with full library support. During the presentation Rebecca will reflect on the timeline, successes and learning points of the project, and provide recommendations to attendees.

Taking OA to the Press(books)*

Jill Emery

Portland State University

The presentation will feature how libraries can use the open source Pressbooks software to develop library learning objects and open education resources to support teaching, learning, and research on your campus.

Comprehensive coverage of Elsevier Science Direct books for SHEDL partners*

Alasdair MacDonald

Edinburgh University Library

Read and publish deals or Transformative Agreements, through which funders and institutions pay for knowledge dissemination rather than access, are a recent pathway toward a more open future. Yet we lack a framework for assessing the combined value of the open publishing and comprehensive read access that these deals provide. Perceived and actual value and price vary according to whether an institution is a major content producer (publish institution) or content consumer (read institution). To assess the value from these differing perspectives, we'll use topdown data from Delta Think's OA Data & Analytics Tool and bottom up data from OurResearch's unsub.

* All one session

Transforming decision-making in the library: the University of Nottingham perspective on Read and Publish agreements

Paul Cavanagh

University of Nottingham

Julie Baldwin

University of Nottingham

This breakout session explores the work of UoN Libraries' Read & Publish Group (R&P Group) in reviewing and managing Transitional Agreements (TAs), balancing budgetary costs and providing access to resources whilst also maximising publishing opportunities for our researchers.

University of Nottingham Libraries are committed to supporting Plan S principles and adopting Transitional Agreements (or Transformative Agreements). There is an inherent tension between the Read and Publish aspects of TAs, and a new approach was required to manage these very different and sometimes competing priorities in a challenging and competitive research and teaching environment.



A new model for transformative agreements and its implementation by a small publisher: enhancing a smooth transition to open access

Anke de Looper

John Benjamins Publishing Company

Marten Stavenga

John Benjamins Publishing Company

Nina Schönfelder

Bielefeld University

A new transformative model is needed because conventional Read & Publish agreements do not best serve the needs of libraries and publishers in transforming budgets and revenues. respectively, from subscriptions to Open Access. Nina Schönfelder will present the "smooth transition model", an advanced model, which is responsive to the progress in the transition. Anke de Looper and Marten Stavenga will present its implementation by a commercial publisher, highly specialized in linguistics. Their transformative agreement offers a gradual shift from subscription-based to publication-based charges for both publisher and libraries. The offer as well as the uptake by libraries will be discussed.

Octopus: creating a new primary research record

Lola Harre

Jisc

Octopus is an innovative open platform where the scientific community can freely read, review and register ideas and findings. Launching next month, it will enable researchers – of every seniority, institution, and location – to immediately establish a claim on their work and get fair credit for everything they do.

The platform will closely integrate with existing research tools and systems, such as ORCID, but with incentives for good research practice, constructive peer review and collaborative working, it is also designed to create a new culture of collaboration and recognition which improves access to research and rewards best practice in every aspect of the scientific process.

The 'personal manifesto': what does it mean to explore your style, preferences and needs?

Tom Shaw

Lancaster University

Have you ever felt overwhelmed when starting a new job? Ever experienced imposter syndrome, or wondered how you can feel more confident and empowered professionally?

In 2021 Thomas Shaw's article 'How to strive for success, happiness, fulfilment and impact: a personal manifesto' was published in UKSG Insights. In this informal session, Tom will be interviewed by Andrew Barker to explore some of the key themes from the article. This includes reflecting on ourselves as holistic individuals with intersecting personal and professional identities, and exploring how this can help us get the best out of work for ourselves and our careers.

Tracking the open access book: what data do research institutions and libraries need in support of their strategies around open access books?

Tom Mosterd DOAB / OAPEN Niels Stern

OAPEN Foundation

With momentum for OA books on the rise, there have been calls by various stakeholders to open up the library and develop OA book infrastructures to further support the transition to OA for books. One of the identified kev infrastructures is the Open Book Watch (OBW), which seeks to support stakeholders in tracking open books, and make use of the growing set of openly available data on books. The OBW will transparently monitor the development of scholarly books using a variety of agreed metrics (output, business models, impact). During this session we will seek to explore how libraries may want to engage with the OBW: hearing from stakeholders working on the OBW and sharing initial library feedback on the OBW and its relevance to the library community.

Breakout Sessions

Group D

Essential E-Book Metadata for Everyone!

Emma Booth

University of Manchester

Diane Pennington

Strathclyde iSchool

Nettie Lagace

National Information Standards Organisation (NISO)

Concetta La Spada

Cambridge University Press

High quality and accurate bibliographic metadata is an essential part of the supply chain for books and e-books as it enables titles to be easily and reliably identified, selected and accessed. Yet libraries and content providers have worked for years to find common ground across stakeholder groups regarding metadata requirements. This breakout session will describe two new efforts to reach consensus: Metadata Profiles from the NAG Quality of Shelf Ready Metadata Project and the NISO Recommended Practice on E-Book Bibliographic Metadata Requirements.

Innovation in OA agreements

Alicia Wise

Information Power

Colleen Campbell

Max Planck Digital Library

Claire Moulton

The Company Of Biologists Ltd

Anna Vernon

Jisc

Facilitator: Lorraine Estelle

Information Power

This session will surface and showcase evolving best practices in OA agreements, particularly agreements between smaller independent publishers and libraries/consortia. It will be facilitated by Lorraine Estelle.

Evaluating Transitional Agreements with Article Level Metadata

Bethany Harris

Jisc

Amy Devenney

lisa

This session will detail the process implemented with 13 publishers to collect article-level metadata on open access publications for Jisc transitional agreements throughout 2020 and discuss the challenges encountered. It will also demonstrate how the data collected has allowed Jisc to effectively monitor and evaluate transitional agreements and conclude by outlining recommendations to improve the transparency of the transition to open access.

Automated Text Recognition (ATR): a new era of handwritten manuscript research

Simon Bell

Wiley

ATR is a breakthrough AI which accelerates research work, making handwritten content fully discoverable via search, and turning handwriting into easily readable typeset that can be seamlessly utilized for data analysis, quoted, and cited. Through ATR, manuscripts and printed materials will come close to parity in their discoverability for the first time.

With examples drawn from Wiley Digital Archives, find out how ATR can improve archive collection management and librarianship, supporting institutional objectives and publishing by placing researchers ahead of the curve in their fields. You'll hear how the technology behind ATR works, the difference between ATR, OCR, and HTR. As well as, how ATR will enhance research and teaching by solving manuscript comprehension challenges.

Putting highly selective titles on the path to OA

Ruth Wilson

Springer Nature

What does the transition to OA look like for primary research in highly selective journals? Using *Nature* as a case study example, this session will explore how the transition to OA is going, what the data from the transition is showing us regarding lessons to be learnt and will draw on the funder, publisher and researcher perspective to address the sustainable path forwards.

Collective Action for Open Access: overview of Current Approaches

Kamran Naim

European Organization for Nuclear Research

As open access continues to expand with increased emphasis on building an equitable and inclusive future for scholarly communications, a number of collective approaches have emerged, with libraries/consortia entering into partnerships with publishers. This talk will aim to clarify the various approaches undertaken, explaining their theoretical foundations and their grounding in collective action theory. Whether motivating partnership based on disciplinary interests (as in SCOAP3), mission alignment (PLOS CAP) or financial self-interest (Subscribe to Open), the talk will illuminate the levers and functional components of each model, to enable greater awareness of the diversity of collective approaches, and inform greater confidence in investment in collective open access models.



Subscribe to Open – benefits delivered and lessons learned

Rod Cookson IWA Publishing Vivian Berghahn Berghahn Books Suzanne Atkins

University of Birmingham

Subscribe to Open (S2O) is emerging as an effective way to provide inclusive Open Access using existing infrastructure and library budgets. The benefits of moving to S2O are immediate and wide-ranging, and it is a highly equitable model. In this panel, two publishers who have adopted

S2O – Vivian Berghahn from Berghahn Books and Rod Cookson from IWA Publishing – discuss their experience, the challenges encountered and the role of librarians in S2O transitions. They are joined by Suzanne Atkins, Open Access and Research Publications Advisor at the University of Birmingham, who will give a library perspective on S2O initiatives.

Five ways to optimize open access uptake after a signed Read & Publish deal

Arjan Schalken *UKB Consortium*

Read & Publish agreements are a main driver in the worldwide uptake of open access. More and more consortia and individual research organizations are closing deals with publishers. Despite the effort and expertise invested in the process of negotiation and drafting the contract, the real open access results are achieved during the execution of the agreement. Based on lessons learned from the consortium of Dutch University Libraries (UKB) five ways to optimize open access uptake will be presented.



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Email: jhorowitz@hq.acm.org

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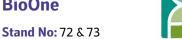
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Stand No: 67

Contact: David Sarsfield

Email: dsarsfield@britishonlinearchives.digital

Website: https://microform.digital/boa/collections

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Email: ark@chronoshub.io
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Email: simmone.collett@clarivate.com

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Email: giorgia@covidence.org

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Email: s.morrison@digital-science.com

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Email: iredell@geoscienceworld.org

Website: geoscienceworld.org

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Email: corinnef@kortext.com

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Contact: Gemma Burke

Email: gemma.burke@oclc.org

Website: www.oclc.org

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Email: pdavighi@overdrive.com

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Email: antony.mckay@overleaf.com
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Contact: Simon Jackson

Email: Simon.Jackson@lminfo.co.uk

Website: www.prenax.co.uk

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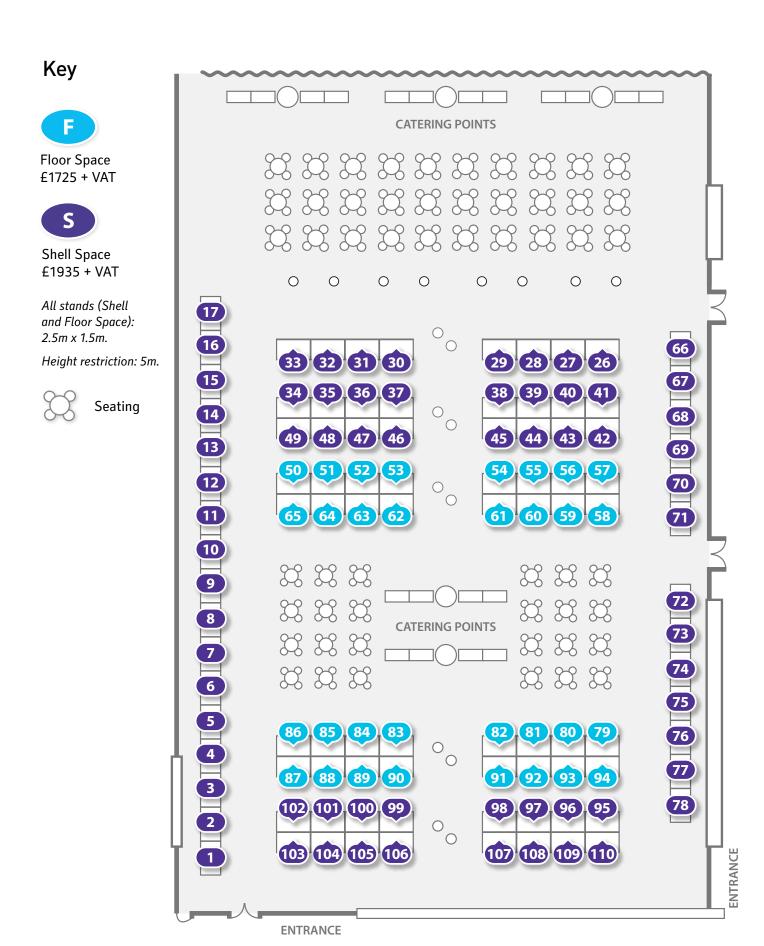
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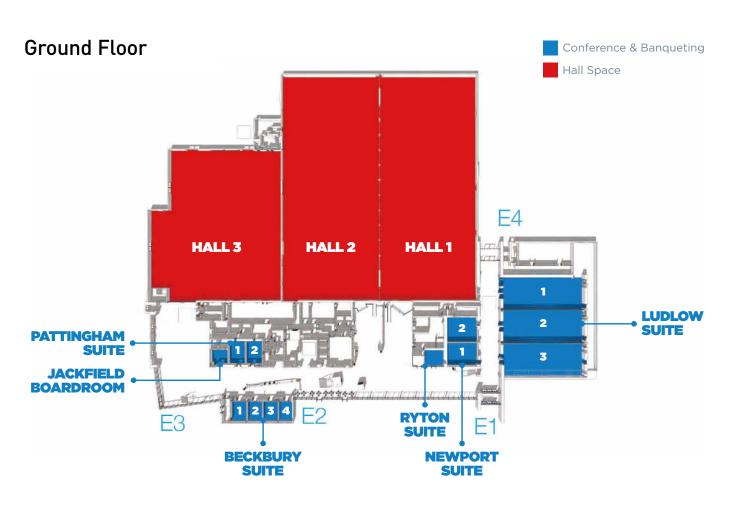
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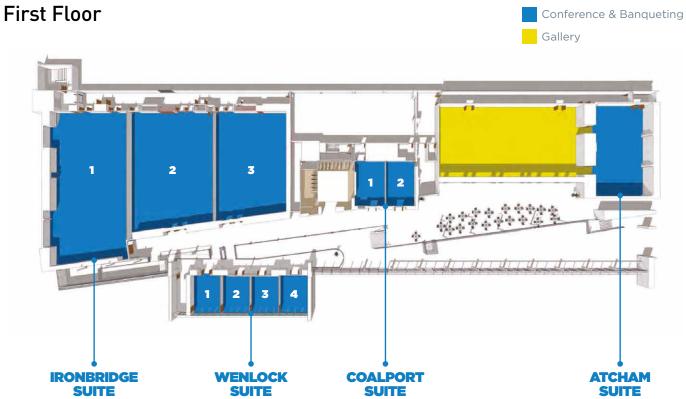
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