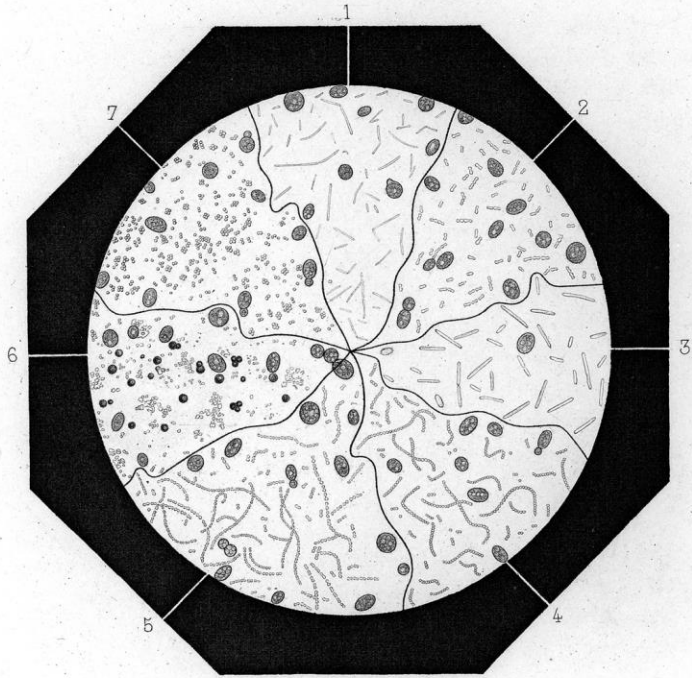


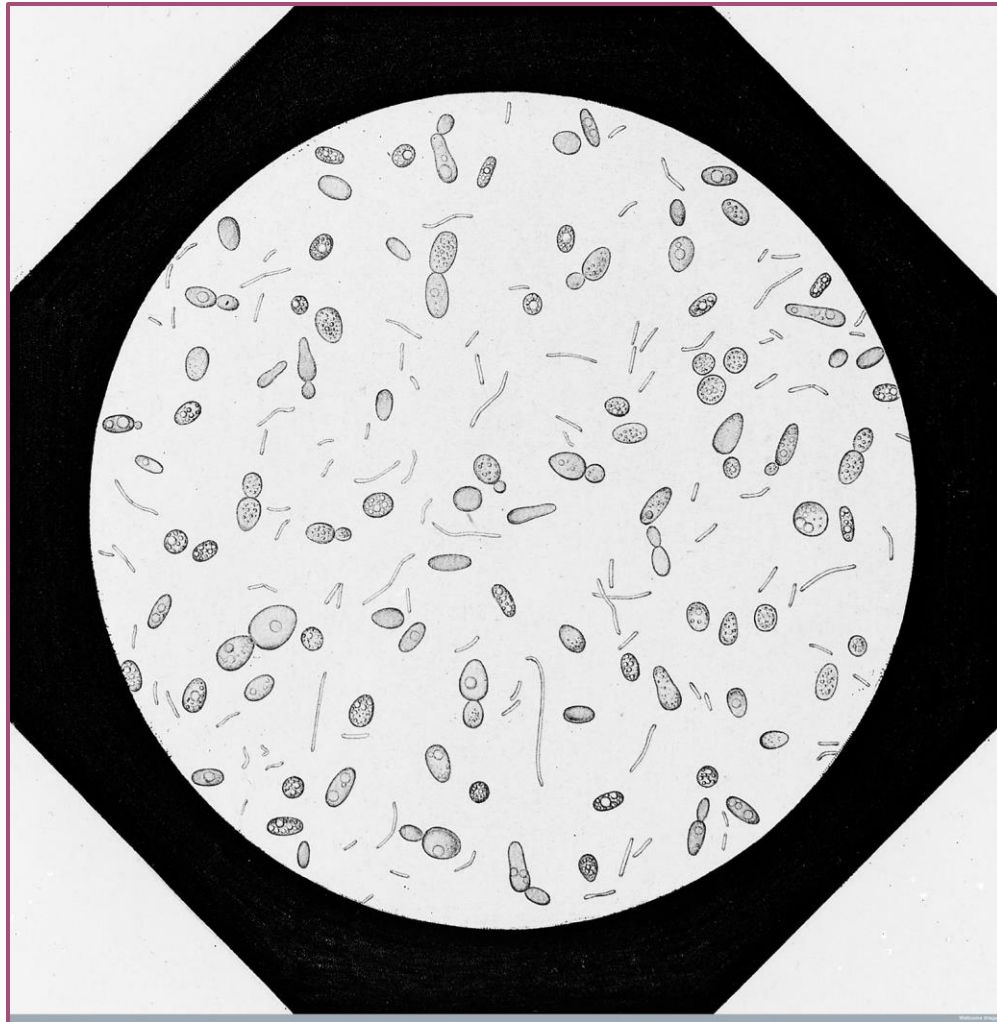
PRINCIPAUX FERMENTS DE MALADIE
DU MOÛT ET DE LA BIÈRE



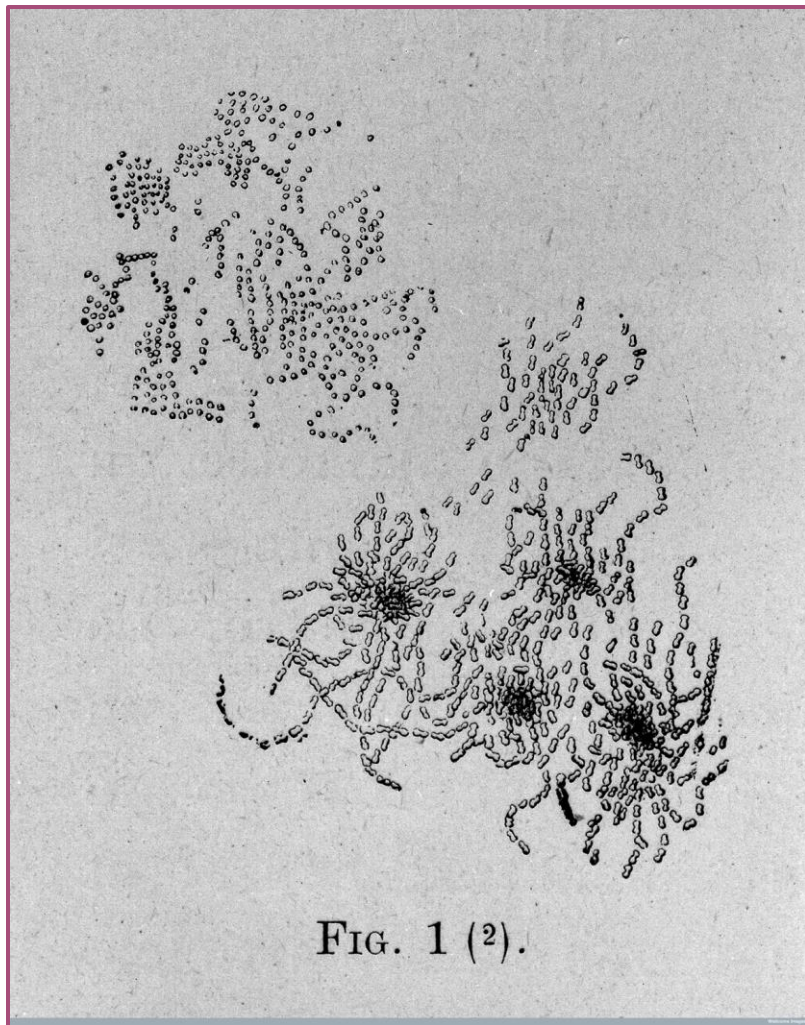
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A Better Microscope: The Open Discovery Initiative (ODI) and You

Alexa L. Pearce
Head, Social Sciences
University of Michigan Library



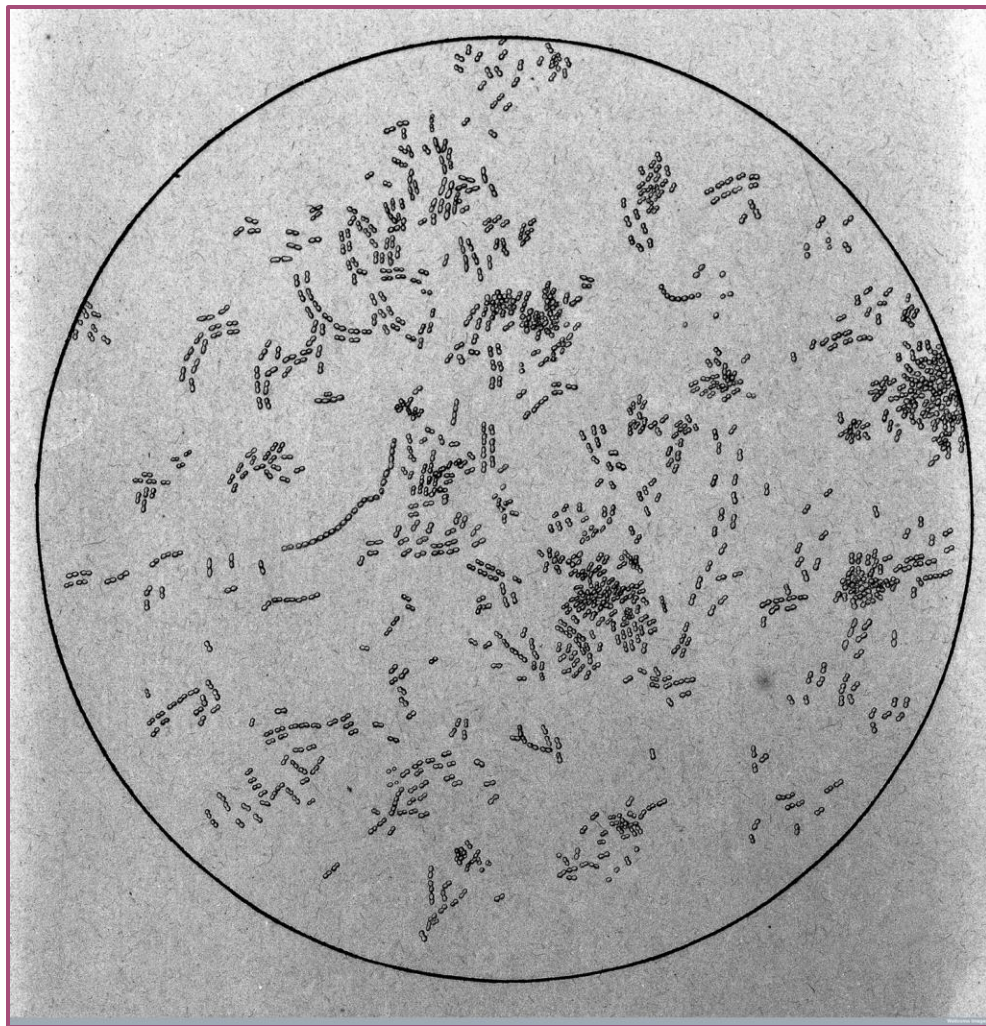
- ODI is a transparency initiative with everything to recommend it.
- Libraries have been putting discovery services under the microscope for the better part of a decade.



What we **DO** know:

- User behavior, preferences, & expectations
- How existing A&I tools work

Does **NOT** ease the skepticism or discomfort that surrounds all that we don't know.



What we **DON'T** know:

- Cannot help us facilitate student success.
- Cannot help us have meaningful conversations with our users.
- Cannot help us formulate strategies for the future or the present.



The **Open Discovery Initiative**:

- Provides shared language
- Helps identify areas for improvement
- Helps us understand all stakeholders' positions
- Helps us articulate our needs in context
- Helps us advocate for our users in context

But only if we use it.