



Open Discovery Initiative (ODI)

Introduction

Rachel Kessler

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Background

- Emergence of Library Discovery Service solutions
- Agreements between content providers and discovery providers ad-hoc, not representative of all content, and opaque to customers.



Goals of Recommended Practice

- Define ways for libraries to assess the level of content provider participation and for discovery services to affirm how they use that content
- Help streamline the process by which content providers work with discovery service vendors
- Define models for “fair” linking from discovery services to publishers’ content
- Determine what usage statistics should be collected for libraries and for content providers

Conformance Checklists

- Summary of recommended practice
- Separate checklists for content providers and discovery service providers
- Submission to ODI then post on company website
- Goal is **transparency** not perfection!

ODI Standing Committee

2014-today

- To promote educational opportunities about adoption of these recommended practices
- To provide support for content providers and discovery providers during adoption
- To provide a forum for ongoing discussion related to all aspects of discovery platforms for all stakeholders (content providers, discovery providers, libraries)
- To determine timing for next steps for ongoing work

Today's Session

- Kathleen Donovan, Research Librarian, Harvard University
- Alexa Pearce, Head of Social Sciences at the University of Michigan Library, University of Michigan
- Bruce Heterick, Vice President, Outreach & Participation Services, ITHAKA/JSTOR
- Lettie Conrad, Publishing and Product Development Consultant
- Rachel Kessler, Product Manager, ProQuest



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what's
in it for
ME?



Value Proposition (Library)

Participation in Discovery

- Easier to find relevant content when all resources are indexed on one platform



Participation in ODI

- Allows you to compare Discovery Services and Content Providers with ease
- Makes the content included clearer
- Ensures that content from all sources is being treated equally
- Encourages content providers to participate to make Discovery Service truly a one-stop shop
- Recommends specific usage statistics be provided to make libraries better understand how discovery services are used

Value Proposition (Content Provider)

Participation in Discovery

- Content is more discoverable when indexed in a discovery service, thus increasing usage and decreasing the likelihood of cancellations
- Content indexed in a discovery service is more valuable to the library

Participation in ODI

- Conforming to richer metadata standards and making data transfer straightforward ensure more complete indexing and more discoverable records
- Signals to customers that the content provider is doing its utmost to be straightforward
- Opportunity to voice concerns in an environment that is open and can work on change through discussion with all parties



PROMOTING TRANSPARENCY
IN DISCOVERY

Thank you! Questions?

<http://www.niso.org/workrooms/odi/>